Jordan Group has been in existence for three decades. At the beginning of the 80's there was a two-person travel agency operating at the university branch of PTTK Politechnika Krakowska (PTTK Politechnika Krakowska) organizing student trips. The name of the company - Jordan Group - refers to the first office of the company, which was located in the Henryk Jordan Youth Palace. BORT Tourist Services Office makes its offer available to the entire Kraków youth.

As a private tourist agency, Jordan has been operating since 15 August 1990. Over the next few years, new branches are opened, also outside Krakow, and the range of services is extended. Another important address in the company's history is 9 Długa Street in Kraków, where the Customer Service Office is being established. Over the years it will transform into Guest Rooms and Jordan Cafe - a café and travel agency in one.

The dominant area of activity is tourism, but this does not prevent us from taking up new challenges - in 2001, an unusual interactive exhibition popularizing physics, Wiembus, was launched on the bus. Currently, the educational activity is continued in the form of an unusual sightseeing tour of Krakow - "Lessons in Old Krakow".

The first accommodation facility in Kraków - Jordan Guest Rooms - is a good start to the development of the company's hotel operations - on the Czorsztyn Lake in a picturesque scenery, Villa Jordanówka Guesthouse is being built, which is a perfect place for water sports and mountain sports enthusiasts.

At the beginning of 2011, new investments were made at Gęsiej Street, next to the company's headquarters, a four-star Galaxy Hotel was built, where a moment later the Andromeda Alfa Restaurant was opened, appreciated by culinary critics and winning high places in culinary competitions. In order to provide tourists with a varied opportunity to explore Krakow, a regular Hop On Hop Off Bus line is launched under the WowKrakow brand, whose flagship product is a cabrio bus ride around Krakow.

Recent years have seen the construction of an investment in Rybitwy, which is both the headquarters of the Transport Department with a modern workshop and car wash, but also an office building with space for rent to external contractors.

And that's not all - further investments are planned, which will make both the hotel and tourist offer of Krakow more attractive. Of course, we wish Jordan Group further success and successful development!